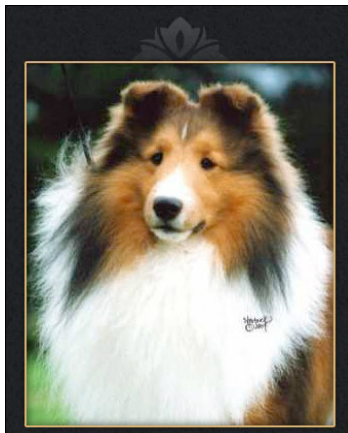


# OBJECTIVE EVALUATION

the **KEY** to success



Presented by Julie Desy – Ilemist

**October 17<sup>th</sup> & 18<sup>th</sup> 9AM – 5 PM**

**ORLEANS COUNTY CORNELL**

**COOPERATIVE EXTENSION**

**12690 Million Dollar Hwy.**

**Albion, NY 14411**

## Discouraged about your dog's winning record?

Whether breeding, handling or grooming, objective evaluation of your dogs is the KEY to success!

**Day 1:** a hands-on, interactive seminar in which Julie will explain the fundamentals of the evaluation process. You'll learn:

- How to evaluate your own stock and that of others without the interference of emotions
- The importance of the concept of "degree of excellence"
- A written system for the evaluation of each detail of the Sheltie
- Which virtues make for the most winnable dogs
- Which virtues are most difficult to attain
- Which faults are the hardest to eliminate

Come prepared for an honest but gentle evaluation of dogs and handler skills. You'll receive more value from bringing your adults and older puppies rather than the small babies, although they are welcome. Champions are also welcome.

**Day 2:** A YOU ARE THE JUDGE MATCH where you'll apply what you've learned. You will understand why ringside judging is so much easier than the "real thing."

Match categories are as follows:

- |                        |                               |
|------------------------|-------------------------------|
| *BEST HEAD             | *BEST EXPRESSION              |
| *BEST SYMMETRY/BALANCE | *BEST GAIT - COMING AND GOING |
| *BEST SIDE GAIT        | *BEST GENERAL APPEARANCE      |

The winners of these categories will compete for Best in Match.

Julie Desy of Ilemist Shelties has been involved with Shelties most of her life. She finished her first champion at the age of 12, and with her daughter Meredith, has bred or owned over 50 champions, while never housing more than a few dogs.

Julie is the past president of the Marquette and Mt. Pleasant Kennel Clubs. She has served on the Boards of the American Shetland Sheepdog Association and the Shetland Sheepdog Club of Greater Detroit.

As a handler, Julie has finished over 100 dogs for others. She has handled several Best in Show winners and many Specialty winners. She has handled dogs which have received the Pedigree Award (awarded by the Kal Kan Company to the dog who has defeated the largest number of dogs in it's own breed during a calendar year) on six occasions.

Julie has had the honor of judging Futurity at the ASSA National.

**From the East:** NYS Thruway, Exit 48 (Batavia). Turn right onto Rte. 98 (going north). Turn left onto Rte. 31, W Ave. (going west). It is 5.9 mi. to Orleans County Cornell Cooperative Extension.

**From the West:** NYS Thruway, Exit 48A (Pembroke). Turn left onto State Rte. 77 which merges with Rte. 63 Allegany Ave. going north. Rte. 63 merges with Rte. 31 and goes into Medina. Turn right with Rte 31 (E. Center St. going east). It is 4.3 mi. to Orleans County Cornell Cooperative Extension.

**OBJECTIVE EVALUATION - the KEY to success**  
**Presented by Julie Desy – Illemist**

**October 17 & 18<sup>th</sup> 2009**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Registration: \_\_\_\_\_ 2 Days \$90 (prior to September 15) \_\_\_\_\_ 2 Days \$100 (after September 15)

\_\_\_\_\_ 1 Day \$ 65 (prior to September 15) \_\_\_\_\_ 1 Day \$ 75 (after September 15)

SAT. or SUN. (circle one)

**Match entry fee: \$6.00 per dog and includes one category. You may enter your dog in as few or as many categories as you wish. Each additional category of the same dog is \$2.00.**

One (1) Puppy or Dog entry for the match is included in the seminar fee. Match entries will be taken AFTER Saturday's portion of the seminar. That way, you can evaluate your dog(s) before entering. Please be sure to bring cash or check for entries.

TOTAL: \$ \_\_\_\_\_

**In the interest of proper evaluation:**

**Dogs must be clean, nails trimmed, and up to date on vaccinations/flea& tick preventative and with as little to NO prior trimming as possible. No glued or taped ears at least a week prior to the seminar evaluation. No grooming will be permitted for the match.**

**Continental breakfast and lunch included in fee.**

**REGISTRATION IS LIMITED – GET YOUR ENTRIES IN EARLY**

**Make Checks payable to: SSCWNY**

**Mail entries to:**

**Seminar  
c/o T. Flynn  
4916 Townline Road  
Sanborn, NY 14132**

If hotel information is needed, please contact Lori or Debbie for a list of hotels nearby that allow dogs. Lori 716-628-9277 or [Mystix1@hotmail.com](mailto:Mystix1@hotmail.com) or Debbie 716-940-6549 [debbiewyman570@gmail.com](mailto:debbiewyman570@gmail.com)

